WOMEN IN BUSINESS

Fostering the Young Women Entrepreneurship in the Danube Region

SMEs Association of Constanta





Julian GROPOSILA President

SMEs Association of Constanta From 26th April 2004

- non-governmental
- non- political
- > non-profit

regional structure of

National Council of Romanian Private Small and Medium Enterprises

www.cnipmmr.ro



SMEs Association of Constanta From 26th April 2004



- 1st SMEs associative structure in Constanta county;
- 1st NGO representative for SMEs in the South East Region of Romania;
- 1st institutional platform in the South East Region of Romania that generated local/regional/national/international business networking events
- 1st network business in the south East Region of Romania which supported and developed social entrepreneurship



SMEs Association of Constanta Function









SMEs Association of Constanta Objectives



Influences public policies in order to create, develop and strengthen the SME's sector



Offers advice, assistance and training for people and organizations



Facilitates SME's participation in fair and exhibitions, organizes B2B meetings and economic missions for business people and entrepreneurs



SMEs Association of Constanta Constanta Advocacy Group



Aims at promoting and defending economic interests, production, marketing, financial of the legal private enterprises in Constanta, in their relations with authorities / central and local public institutions and in relations with other bodies and organizations in the country and from abroad.



>Advocacy campaigns

➤ Lobby for supportting the specific interests of SMEs



SMEs Association of Constanta IMM Business Center



Operates on principles of active partnership between CNIPMMR and service providers for SMEs. The center is established in order to develop public-private networks of full service information, advice and assistance to SMEs, accessible, efficient and effective.



- **➢Organizes economic missions home and abroad**
- ➤ Facilitates SMEs participation in fair and exhibitions
- **≻Organizes B2B meetings**



SMEs Association of Constanta Academia IMM

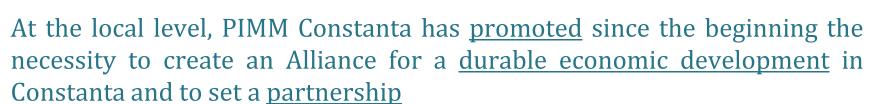
Offers advice, assistance and training for people and organizations





- provides consulting programs and specialized assistance in business management and in areas that will be of interest to SME's:
 - **✓** Economic
 - √ Social
 - ✓ Technical
 - √ Financial
 - ✓ Legal education
- initiates and organizes seminars addressing topics that define the needs of entrepreneurs.

SMEs Association of Constanta Academia IMM



- with local®ional authorities,
- with universities,
- ➤ associations and other nongovernmental organization all <u>REPRESENTATIVE</u> for Constanta County.

Thereby PIMM Constanta gathered

- ➤ the representation of regional business environment thru a reunion of the most important exponents of business community and succeeded in
- > developing the cooperation with universities.



SMEs Association of Constanta Academia IMM





- National Council of SMEs in Romania (CNIPMMR)
- •Alliance of Employers 'Confederations of Romania (ACPR)







International

- •Business Europe
- •UEAPME (Union Européenne de l'Artisanat et des Petites et Moyennes Entreprises)
- •WASME (World Association for Small and Medium Enterprises)
- •ECSB The European Council for Small Business and Entrepreneurship
- •Balkan Middle Class Office a Union of Business Representative Organisations in the Skilled Crafts Sector in South-East Europe

SMEs Association of Constanta Projects

Capacity building for NGO-business partnerships 2008

Partners:

- ©TIME Foundation (Bulgaria)
- @Mare Nostrum (Romania)
- Camera de Comert Rousse (Bulgaria)
- @Group One (Belgium)
- Proaktiva (Macedonia)

Source of Finance: EuropeAid/125785/C/ACT/Multi

Budget: 43.919 EUR





SMEs Association of Constanta Projects

Creation of a Network Structure for the support to local SME's in Bulgaria and Romania in the High Technology Sector through the SME's of Region Liguria

2 March 2009 - 31 August 2010

Partners:

- •I.C.E. Istituto per il Commercio Estero Promoter
- •Partners, Liguria Region
- ■Consortium Odisseus Project Manager and Executor, Liguria
- ■Region Liguria Coordinator
- ■Industrial Association of Genoa (Confindustria) Coordinator
- •Partners, Constanta
- •PIMM (Constanta Association of SME's) Project Executor, Constanta
- •Consiliul Judetean Constanta
- •Consiliul Lical Constanta
- Partners, Varna
- •RAPIV HTBI Project Executor, Varna
- •Varna District
- •Industrial Association of Varna
- •Source of Finance: Ministerul Activitatilor Productive Italia
- **Ruget:** 716.000 euro



Danube Transnational Programme
WOMEN IN BUSINESS



SMEs Association of Constanta Projects

POSDRU/80/2.3/S/55896 "European Competencies for increasing employability and competitiveness of firms in the construction industry thru innovative methods of professional continuous training"

Partners:

- ® Romanian-German Foundation for training and professional development in construction (FRG Timisoara\Romania)
- Berufsförderungsinstitut Oberösterreich BFI OÖ (Austria);
- Wardwerkskammer Rhein-Main/HWK Rhein-Main Chamber of Craftsmen Rhein / Main (Germany);
- PANORMEDIL Ente Scuola Edile di Palermo (Italy);
- @ Romanian-German Foundation for training and professional development (Arad/Romania);
- Employer County Office (Iasi/Romania);
- Berufsförderungsinstitut Oberösterreich (bfi OÖ) Linz, Austria
- Wandwerkskammer Rhein-Main-(HWK Rhein-Main)-Frankfurt, Germania
- 💩 PANORMEDIL Ente Scuola Edile di Palermo Italia



SMEs Association of Constanta Projects

POSDRU/80/2.3/S/55896 "European Competencies for increasing employability and competitiveness of firms in the construction industry thru innovative methods of professional continuous training" 2010-2013

<u>Objective</u>: Uniform transfer of technologies developed thru innovative methods of training with theoretical and practical content updated and harmonized with that of similar courses in Germany, Austria and Italy.





SMEs Association of Constanta Projects



Be manager for your business! 2011-2013

Partners:

- Spiru Haret University
- Project Management Solutions

<u>Source of Finance</u>: European Social Fund through Sectoral Operational Programme Human Resources Development 2007- 2013





SMEs Association of Constanta Projects

Black Sea Network for Regional Development (BlasNET)

Black CROSS BORDER COOPERATION

BlasNE1

Partners:

- ® REGIONAL AGENCY FOR ENTREPRENEURSHIP AND INNOVATION – VARNA (RAPIV), BULGARIA
- ② ARISTOTLE UNIVERSITY OF THESSALONIKI RESEARCH COMMITTEE URBAN AND REGIONAL INNOVATION Research (URENIO), GREECE
- © ORGANIZATION FOR SMALL AND MEDIUM ENTERPRISES SECTOR DEVELOPMENT, **MOLDOVA**
- @ AGENCY OF ECONOMIC DEVELOPMENT OF SEVASTOPOL, UKRAINE
- @Associated partner: Odisseus S.r.l., Genoa, Liguria, Italy.

Source of Finance: Black Sea Basin Joint Operational Programme 2007-2013



SMEs Association of Constanta



THANK YOU FOR YOUR ATTENTION!

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